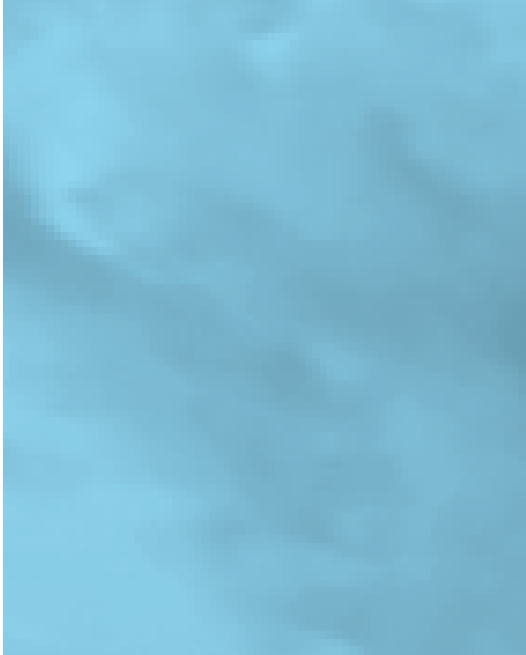
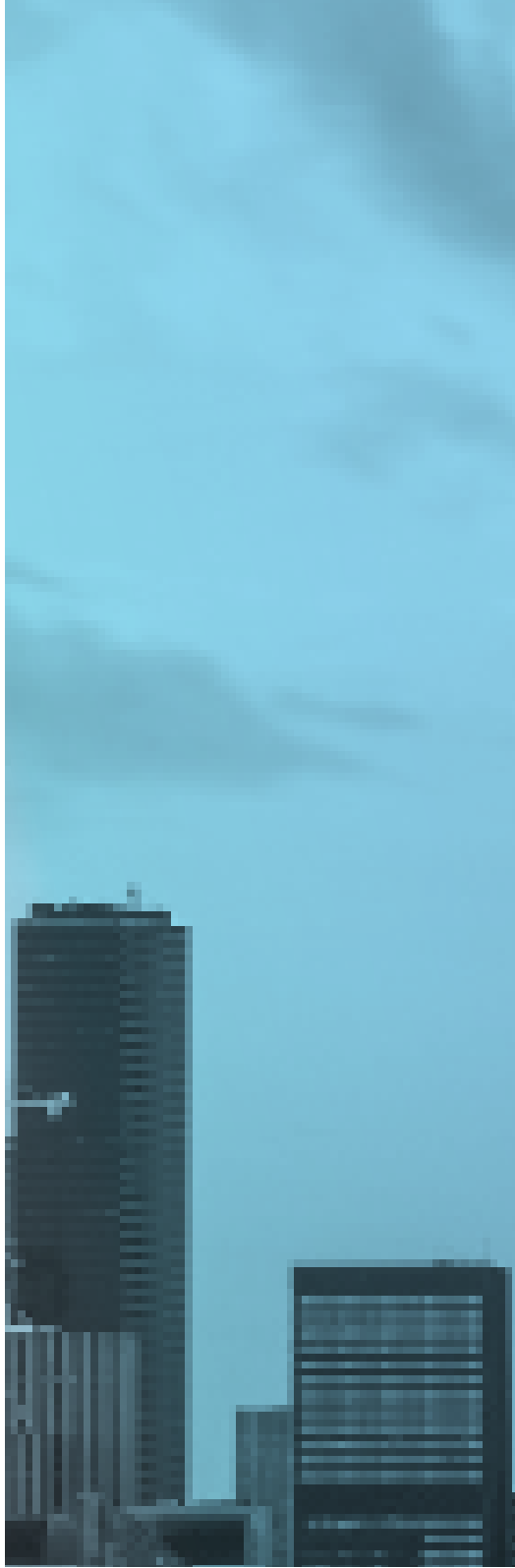


PARTNER WITH **FPA** OF PUGET SOUND



FPA
FINANCIAL PLANNING
ASSOCIATION OF PUGET SOUND
The Heart of Financial Planning™



GET TO KNOW FPA OF PUGET SOUND

The Financial Planning Association (FPA) is the nation's largest and most preeminent organization for financial planning professionals. There are more than 22,000 members and more than 80 active chapters across the United States.

FPA of Puget Sound is more than 400 members strong and spans Washington State from the Canadian border to Oregon and as far east as the Tri-Cities. FPA of Puget Sound has more than 2,500 contacts and supporters.

FPA of Puget Sound members are diverse. They work at large brokerage houses and RIAs and mid-sized firms. Membership also includes many sole proprietors.

You can get involved in a number of ways. Read our brochure and/or email our sponsorship chair at sponsorship@fpapugetsound.org for more information.

AT-A-GLANCE



22,000+

Members Nationwide



80+

Chapters in
the U.S.



400+

FPA of Puget Sound
Members



WHAT IS THE VALUE OF PARTNERING WITH FPA OF PUGET SOUND:

- Put your business front and center
- Gain more exposure with your target market
- Expand brand awareness with a professional audience
- Increase your reach to new clients, customers, and businesses
- Re-enforce current relationships with customers and engage with them on a new platform
- Generate strong leads with leaders and decision-makers

Join us as a Symposium, Annual, or A La Carte sponsor!

FPA OF PUGET SOUND 2020 ANNUAL PARTNERSHIP BENEFITS AT-A-GLANCE

LEVELS & BENEFITS	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000
Opportunity to present a one-hour educational program at a standalone event (must qualify for CFP® CE credit, subject to Board approval)	✓	✓	✓
Complimentary passes to Chapter meetings	2	1	1
Distribute marketing materials at Chapter meetings	✓	✓	✓
Receive a copy of attendee list at each attended Chapter meeting	✓	✓	✓
Logo displayed in PowerPoint for all meetings	✓	✓	✓
Linked logo on the FPA of Puget Sound website	✓	✓	
Linked logo in Chapter meeting email marketing	✓	✓	
Pitch your services at the beginning of each attended Chapter meeting	15 min	5 min	
Display table at meetings	✓	✓	
Linked logo in monthly e-newsletter the FPA NewsFlash	✓	✓	
Opportunity to provide article(s) for the NewsFlash (content subject to Board approval)	3	1	
Opportunity to send one marketing email to the Chapter database per year	✓		
One FPA Symposium Exhibitor Sponsorship	✓		
Symposium committee member (if desired)	✓		
Promotion of your firm in Annual Symposium marketing	✓		

If you would like to discuss partner opportunities in greater detail, or would like to work with FPA to create a custom sponsorship, please contact the FPA of Puget Sound office at **206-686-4372**, sponsorship@fpapugetsound.org.

All partnership packages are based on the 2020 calendar year. FPA of Puget Sound reserves the right to require all membership literature, correspondence, and ad submissions to conform to our policies and format regulations.

FPA OF PUGET SOUND 2020 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

BASELINE BENEFITS FOR ALL SYMPOSIUM SPONSORSHIP LEVELS

- ✓ Meet 150+ financial planning professionals
- ✓ Linked logo on Symposium website
- ✓ Linked recognition in Symposium emails
- ✓ Logo on sponsorship signage at Symposium
- ✓ Mentioned during our Symposium Chapter update
- ✓ One complimentary full Symposium registration
- ✓ Receive advance- and post-symposium attendee list
- ✓ Networking time at Symposium

EXHIBITOR TABLE - \$1,200

- Six foot exhibit table
- One additional (two total complimentary full Symposium registrations)

- Your company hosts a lunch table

**Platinum Annual Sponsors and Symposium Title Sponsor receive complimentary exhibit tables*

TITLE SPONSOR - \$4,000 (ONE AVAILABLE)

- Introduce yourself and company at the opening ceremonies (5 min)
- Logo signage for duration of the day on main stage
- Logo on name badges
- Recognition at the top of Symposium emails
- Complimentary exhibit table

LUNCH SPONSOR - \$1,000 (ONE AVAILABLE)

- Introduce yourself and your company (2 min)
- Signage outside of Lunch room
- \$250 off an exhibit table

GENERAL SESSION SPONSOR - \$1,000 (TWO AVAILABLE - OPENING/CLOSING)

- Introduce the Session presenter and topic
- Introduce yourself, your company, and invitation for advisors to seek your counsel during Symposium (3 min)
- Signage outside of General Session room
- \$250 off an exhibit table

GIVEAWAY SPONSOR - \$500 (ONE AVAILABLE)

- Introduce yourself and company at the Wine Down Social (2 min)
- \$250 off an exhibit table

BREAKOUT ROOM SPONSOR - \$750 (TWO AVAILABLE)

- Introduce the session presenter and topic
- Introduce yourself and your company (2 min)
- Signage outside of breakout session room
- \$250 off an exhibit table

BREAKFAST OR BREAK SPONSOR - \$750 (TWO AVAILABLE)

- Signage outside of breakfast/break room
- Linked logo on the symposium webpage
- \$250 off an exhibit table

SPEAKER SPONSOR - \$1,500 (THREE AVAILABLE)

- Provide a speaker from your company
- Introduce yourself, your company, session presenter, and topic (3 min)
- Signage outside of breakout session room
- \$250 off an exhibit table

WIFI SPONSOR - \$1,000 (ONE AVAILABLE)

- Your choice of network name, password, and landing page
- \$250 off an exhibit table

IN-KIND SWAG SPONSOR - \$1,000 (MULTIPLE AVAILABLE)

- Provide branded swag for registration table
- \$250 off an exhibit table

WINE DOWN SOCIAL SPONSOR - \$750 (THREE AVAILABLE)

- Introduce yourself and your company at social (3 min)
- Signage next to beverage cart and appetizers
- \$250 off an exhibit table