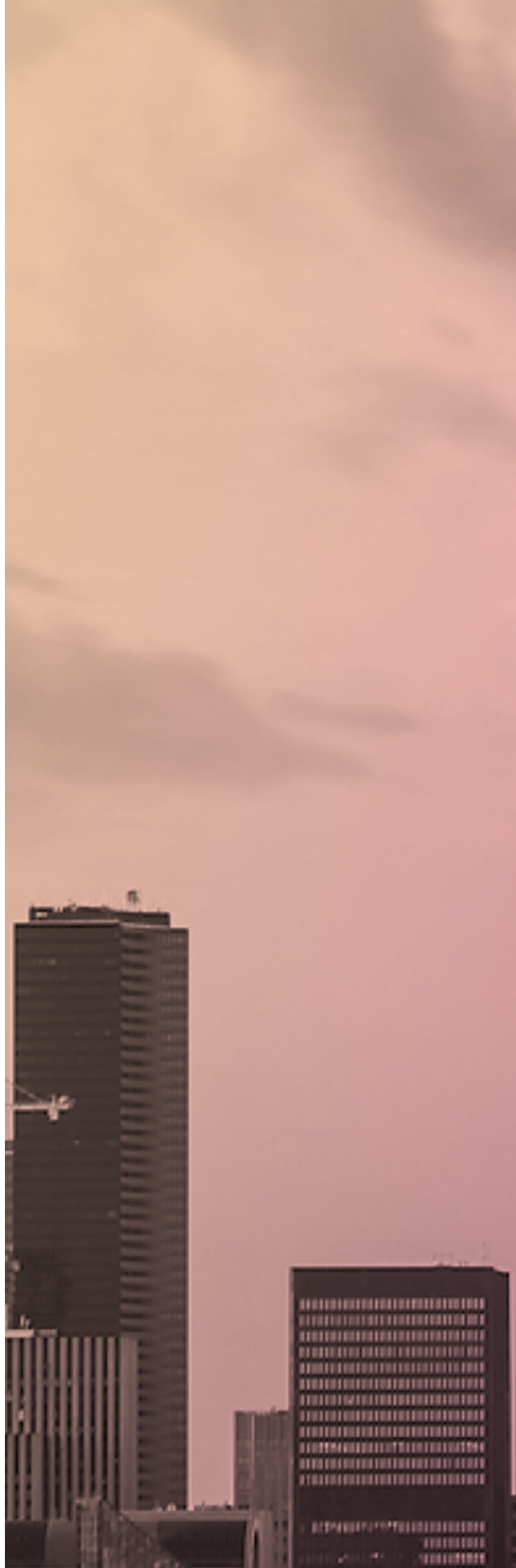


# PARTNER WITH **FPA** OF PUGET SOUND



FINANCIAL  
PLANNING  
ASSOCIATION  

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PUGET SOUND



# GET TO KNOW FPA OF PUGET SOUND

The Financial Planning Association (FPA) is the nation's largest and most preeminent organization for financial planning professionals. There are more than 27,000 members and more than 90 active chapters across the United States.

FPA of Puget Sound is more than 420 members strong and spans Washington State from the Canadian border to Oregon and as far east as the Tri-Cities.

FPA of Puget Sound members are diverse. They work at large brokerage houses, RIAs, and mid-sized firms. Membership also includes many sole proprietors.

You can get involved in a number of ways. Read our brochure and/or email our sponsorship chair at [info@fpapugetsound.org](mailto:info@fpapugetsound.org) for more information.

## AT-A-GLANCE



**27,000+**  
Members Nationwide



**90+**  
Chapters in  
the U.S.



**1500+**  
People in the FPA of  
Puget Sound Network



### WHAT IS VALUABLE ABOUT PARTNERING WITH FPA OF PUGET SOUND:

- Put your business front and center
- Gain more exposure with your target market
- Expand brand awareness with a professional audience
- Increase your reach to new clients, customers, and businesses
- Re-enforce current relationships with customers and engage with them on a new platform
- Generate strong leads with leaders and decision-makers

# FPA OF PUGET SOUND 2022 ANNUAL PARTNERSHIP BENEFITS AT-A-GLANCE

BENEFITS	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,000
<b>Website &amp; Email Marketing</b>			
Company displayed on FPA of Puget Sound website homepage	Large Linked Logo	Linked Logo	Linked Name
Company displayed in all FPA of Puget Sound email marketing	Large Linked Logo	Linked Logo	Linked Name
Opportunity to provide article(s) for monthly e-newsletter, the <i>NewsFlash</i> (content subject to Board approval)	3 per year	1 per year	
Company logo featured in rotating side bar on all applicable website pages	✓		
Opportunity to send one marketing email to the Chapter database per year	✓		
<b>Events &amp; Trainings</b>			
Opportunity to provide brochure/marketing material at attended Chapter meetings	✓	✓	✓
Company displayed in opening slide show at all Chapter meetings	Logo	Logo	Name
Complimentary passes to all Chapter meetings	2	1	
Pitch your services at the beginning of each attended Chapter meeting (no more than two annual sponsors per meeting)	10 min	5 min	
Receive a copy of attendee list at each attended Chapter meeting	✓	✓	
Opportunity to have one self-hosted educational program marketing to FPA database (must qualify for CFP® CE credit.)	✓		
<b>Annual Symposium</b>			
Complimentary Symposium registrations	2	1	
Promotion of your company in Annual Symposium marketing	✓	✓	
One Complimentary FPA Symposium Exhibit Table	✓		



# FPA OF PUGET SOUND 2022 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BASELINE BENEFITS

- ✓ One complimentary registration
- ✓ \$250 discount on virtual exhibit table
- ✓ Linked logo on Symposium webpage
- ✓ Linked logo in Symposium emails
- ✓ Mention during Chapter update
- ✓ Access to attendee list
- ✓ Recognition in break-time slide show

### TITLE SPONSOR - \$4,000 (ONE AVAILABLE)

- Featured logo on the Symposium webpage
- 5 minutes during opening remarks to introduce your company and offerings
- Logo signage for duration of the day on main stage
- Logo signage for duration of the day on main stage
- **Exclusive access to a fully complimentary virtual exhibit booth**

### GENERAL SESSION SPONSOR - \$1,200 (TWO AVAILABLE - OPENING & CLOSING)

- Introduce the Session presenter and topic
- 3 minutes to introduce your company and offerings
- Name listed on Symposium schedule webpage
- Signage outside of General Session room

### SPEAKER SPONSOR - \$1,500 (FOUR AVAILABLE)

- Provide a speaker from your company. Session material must be approved for CFP CE credit
- 3 minutes to introduce your company and offerings
- Name listed on Symposium schedule webpage
- Signage outside of breakout session room

### WIFI SPONSOR - \$1,000 (ONE AVAILABLE)

- Your choice of WiFi network name, password, and landing page

### GIVEAWAY SPONSOR - \$1,000 (ONE AVAILABLE)

- 2 minutes to introduce your company and offerings before the give-away

### WINE DOWN SOCIAL SPONSOR - \$1,200 (ONE AVAILABLE)

- 3 minutes to introduce your company and offerings at the Wine Down Social
- Signage next to beverage cart and appetizers

### LUNCH SPONSOR - \$1,200 (ONE AVAILABLE)

- 3 minutes to introduce your company and offerings
- Signage outside of Lunch room

### BREAKFAST OR BREAK SPONSOR - \$750 (TWO AVAILABLE)

- Signage outside of breakfast/break room



# FPA OF PUGET SOUND 2022 SYMPOSIUM EXHIBITOR OPPORTUNITIES

## EXHIBITOR BASELINE BENEFITS

- ✓ Chance to connect with 150+ attendees
- ✓ Linked logo on Symposium webpage
- ✓ Linked logo in Symposium emails
- ✓ Mention during Chapter update
- ✓ One complimentary full registration
- ✓ Access to pre-event attendee list
- ✓ Access to post-event attendee list
- ✓ Networking during Symposium
- ✓ Recognition in break-time slide show

## EXHIBIT TABLE - \$1,250

- One six-foot exhibit table
- Two complimentary Symposium registrations
- Linked name on the Symposium webpage

*Platinum annual sponsors and Symposium title sponsor receive a complimentary exhibit table.*

## BECOME A PARTNER!

VISIT US ONLINE OR REACH OUT TO THE OFFICE TODAY

If you would like to discuss partner opportunities in greater detail, please contact the FPA of Puget Sound office at **206-686-4372** or **info@fpapugetsound.org**.

All partnership packages are based on the 2022 calendar year. FPA of Puget Sound reserves the right to require all membership literature, correspondence, and ad submissions to conform to our policies and format regulations.

